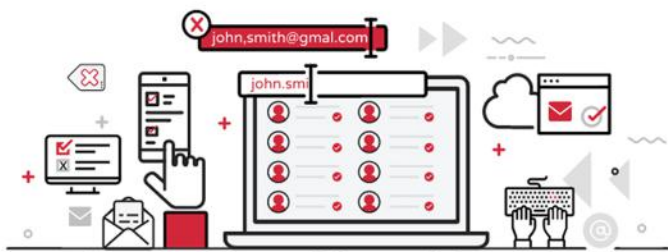




Helping Marketers Know and Engage The Person Behind the Email



Email Validation

Remove **bad email addresses** to eliminate hard bounces and improve your email deliverability.

Email Validation protects your marketing spend and improves delivery and response by catching and correcting invalid or fraudulent data.

Identity Matching

Link identities to create a **complete picture** of your customers across channels.

Email Append - Postal Append - Website Visitor ID - Mobile Device Match



Email Intelligence

Complete your **customer personas** with demographic, household and intent data.

Get insightful consumer data on up to 80% of your customers for stronger segmentation and better personalization.

Email Activity

Re-engage customers, mitigate risk and **boost open rates** with Email Activity Metrics and Open Data.

Learn how your customers are behaving in the inbox.

